

## ENERGY EFFICIENCY AT A GLANCE:



At Duke Energy, we're looking at energy differently. And we want to help you do the same. Our energy efficiency programs and services give you the opportunity to rethink how you use energy and take advantage of easy, practical solutions for increasing energy efficiency and savings.

Being more energy efficient is the best way to lower your energy costs. Depending on where you live, Duke Energy offers a variety of tips and offers to help lower your monthly bill.

### Residential

#### Compact Fluorescent Lights (CFLs):

Save energy and money by replacing a standard bulb with a CFL. You could save up to \$30 on your energy bill over the life of the bulb. Also take advantage of Duke Energy's special offers for free or discounted CFLs.

#### Personalized Energy Report:

When you enroll in Duke Energy's Online Services, you can also receive a Personalized Energy Report to provide you with a better understanding of your energy usage and offer customized ideas to help you save money on your monthly bill. In addition, if you have received a letter from Duke Energy advising you have a certified smart meter, you can view your last 24 hours of daily energy usage.

### Business

#### Smart \$aver Incentives:

Duke Energy's Smart \$aver Incentive program rewards your business for saving energy. Install qualifying high-efficiency lighting, cooling or motor/pumps at your facility, complete a short application form, and receive a rebate.

#### Business Energy Analysis:

Not only will you have the ability to receive a Personalized Energy report but you can also pay your bill.

Ready to save your business some money? Find out how by taking our free Online Business Energy Analysis when you sign up for Duke Energy's Online Services. Receive an automatic analysis of your energy usage history and facility profile data to identify savings opportunities for your business. In addition, you can also pay your bill without sending in a check.

Learn more about how to become more energy efficient and programs offered in your area at [www.duke-energy.com](http://www.duke-energy.com).